

ANURAG KUMAR
S.V.L. NO. 25 / TOWER NO.
3-6-15-15 TOWER
HEMAYAT NAGAR
HYDERABAD - 29
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TELANGANA

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (the "MoU") is made and executed on this 29th day January, 2021.

BY AND BETWEEN

Keshav Memorial Institute of Commerce and Science, situated at located at DayanandMarg, Narayanaguda, Hyderabad professionally run by a Board, hereinafter referred to as the "**KMICS College**" (which expression shall unless it be repugnant to the context or meaning thereof mean and include its respective heirs, executors, administrators and assigns) of the One Part.

M/s.Tapadia Diagnostic Center Pvt Ltd, is a premier clinical Diagnostic Center in Telengana, located at H.No.1-7-1072/A, Opp. Saptagiri Theatre, RTC X Roads, Hyderabad - 500020, hereinafter referred to as the "**Diagnostic Center**" (which expression shall unless it be repugnant to the context or meaning thereof mean and include its respective heirs, executors, administrators and assigns) of the Other part.

(KMICS College and Diagnostic Center shall hereinafter be referred to as "**Parties**", and individually, as a "**Party**" as the context may so require).

1.0 Purpose

The purpose of this MoU is to state the intentions of the parties in undertaking a collaboration in the research and development of Computer-Aided Disease Detection and Diagnosis. The Parties have common scientific and research interests and will cooperate in performing the activities stated below.

2.0 Types of Cooperative Activities

The scope of collaboration on research activities to be pursued through this MoU includes the following:

1. Research collaboration in the areas of mutual interest: Fundamental research on the Biochemistry, cell biology, evolution and clinical aspects of microorganisms, cancer pathology image studies and microbiology
2. Publication of research activities, system: Jointly publish their research findings on the internationally well-known medical publications
3. Cooperative symposia, seminars, workshops and conferences: Jointly host Medical-tech expo/conferences to demonstrate their research, medical innovations across the world time-to-time

3.0 General Terms

1. This MoU is effective from the date when both parties have signed it ("Effective Date").
2. This MoU shall remain in force for a period of Five (5) years from the Effective Date.
3. The validity period can be further extended/reduced on mutually agreed period between both the parties.
4. The MoU may be amended or extended by mutual consent in writing signed by authorized representatives of the Parties.
5. Each party is liable for its own acts and omissions under this MoU, which, for the prevention of doubt, does not include any liability based on the acts or omissions of a third party.
6. Confidential information shall be exchanged only under the terms of a separate agreement, whether a non-disclosure agreement, sponsored research agreement, material transfer agreement, or data use agreement. No confidential information shall be disclosed pursuant to this MoU.
7. No export-controlled information shall be disclosed pursuant to this MoU.
8. This MoU is written in Indian English. In the event of a discrepancy between the Indian English and any other legal translation version of this MoU, the Indian English version will prevail.
9. This MoU may be executed in counterparts, which taken together will constitute one document.

4.0 Confidentiality

The Parties hereby acknowledge, understand and agree that the terms and conditions of this MoU and the proposed Definitive Agreement, shall be considered confidential information and shall not be disclosed by them to any third party.

5.0 Publicity and Use of Names and Trademarks

The Parties acknowledge that by entering into this MoU, KMICS College or Diagnostic Center is neither stating nor implying that it has tested, endorsed or approval any product, service or company. Nothing in this Article is intended to restrict either Party from disclosing the existence of any nature of this MoU or from including the existence of and nature of this MoU in the routine reporting of its activities.

6.0 Termination and effect of termination

1. Parties may terminate this MoU by giving a prior written notice of two months to the other Party by way of notice in writing to be delivered at the signing authority. The notice shall come into effect from the date of receipt of notice and not the date mentioned on the notice.
2. Upon termination of this MoU, both Parties shall, at their own expense within 60 days, return to the other Party promptly all assets, machineries, equipment, information, documentation, data received and/or collected by it during the course of this MoU.

3. In case of discontinuation of contract, all asset(s), product(s), machinery(ies) and/or equipment(s) which are the property of the Company along with the confidential information(s) shall be returned in their original state, except for the natural wear and tear, within 20 days from the date of cessation of notice period.

7.0 Notices

Each Party must provide all required notices under this MoU in writing to the addresses set forth below or such other addresses designated by the receiving Party.

8.0 Dispute Resolution

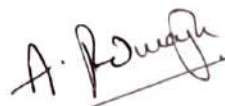
Any dispute, controversy, claim or disagreement of any kind whatsoever between or among the in connection with or arising out of this MoU or the breach, termination or invalidity thereof, which cannot be resolved amicably, shall be finally settled by a sole arbitrator in accordance with the Arbitration and Conciliation Act, 1996 and rule there under. The seat of arbitration shall be Delhi and the language of arbitration shall be English.

IN WITNESS WHEREOF, this MoU has been executed between the Parties on the dates

For: Department of Microbiology, Keshav Memorial Institute of Commerce and Sciences

Name of contact: **A. Padmaja**

Title: Asst. Professor, Head, Microbiology Department
Department: Microbiology
Address: KMICS, Narayanaguda, Hyderabad
Phone: 9985152753
Email: padmaja.alichala@gmail.com



Head
Department of Microbiology
Keshav Memorial Institute of Commerce & Sciences
Narayanaguda, Hyderabad-500 029.
College Code No: 1110/318

For [Diagnostic Center]:

Name of contact: **Dr. Rohit Tapadia**
Title: Director
Unit or Department: Executive Branch
Address: 1-7-1072/A, RTC Cross Roads, Hyderabad – 500020.
Phone: 9900526379
Email: rohittapadia@tapadiadiagnostics.com



(Dr. Rohit Tapadia)





MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (the "MoU") is made and executed on this 29th day January, 2021.

BY AND BETWEEN

Keshav Memorial Institute of Commerce and Science, situated at located at DayanandMarg, Narayanaguda, Hyderabad professionally run by a Board, hereinafter referred to as the "**KMICS College**" (which expression shall unless it be repugnant to the context or meaning thereof mean and include its respective heirs, executors, administrators and assigns) of the One Part.

Keshav Memorial Institute of Technology (KMIT), is a premier technology institute in Telengana, located at 3-5-1026, Narayanaguda, Hyderabad, hereinafter referred to as the "**KMIT College**" (which expression shall unless it be repugnant to the context or meaning thereof mean and include its respective heirs, executors, administrators and assigns) of the Other part.

(KMICS College and KMIT College shall hereinafter be referred to as "**Parties**", and individually, as a "**Party**" as the context may so require).

1.0 Purpose

The purpose of this MoU is to state the intentions of the parties in undertaking a collaboration in the research and development of Computer-Aided Disease Detection and Diagnosis. The Parties have common scientific and research interests and will cooperate in performing the activities stated below.

2.0 Types of Cooperative Activities

The scope of collaboration on research activities to be pursued through this MoU includes the following:

1. Research collaboration in the areas of mutual interest: Fundamental research on the Biochemistry, cell biology, evolution and clinical aspects of microorganisms, cancer pathology image studies and microbiology
2. Publication of research activities, system: Jointly publish their research findings on the internationally well-known medical publications
3. Cooperative symposia, seminars, workshops and conferences: Jointly host Medical-tech expo/conferences to demonstrate their research, medical innovations across the world time-to-time

4. Participate, submit research grant proposals: Jointly participate, submit research grant proposals to various public/private institutions (Eg. DBT, DST, Govt. of India; DSIR, ICMR, India; NIH, USA; NHS, UK etc)

3.0 General Terms

1. This MoU is effective from the date when both parties have signed it ("Effective Date").
2. This MoU shall remain in force for a period of Five (5) years from the Effective Date.
3. The validity period can be further extended/reduced on mutually agreed period between both the parties.
4. The MoU may be amended or extended by mutual consent in writing signed by authorized representatives of the Parties.
5. Each party is liable for its own acts and omissions under this MoU, which, for the prevention of doubt, does not include any liability based on the acts or omissions of a third party.
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7. No export-controlled information shall be disclosed pursuant to this MoU.
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2. Upon termination of this MoU, both Parties shall, at their own expense within 60 days, return to the other Party promptly all assets, machineries, equipment, information, documentation, data received and/or collected by it during the course of this MoU.

3. In case of discontinuation of contract, all asset(s), product(s), machinery(ies) and/or equipment(s) which are the property of the Company along with the confidential information(s) shall be returned in their original state, except for the natural wear and tear, within 20 days from the date of cessation of notice period.

7.0 Notices

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8.0 Dispute Resolution

Any dispute, controversy, claim or disagreement of any kind whatsoever between or among the in connection with or arising out of this MoU or the breach, termination or invalidity thereof, which cannot be resolved amicably, shall be finally settled by a sole arbitrator in accordance with the Arbitration and Conciliation Act, 1996 and rule there under. The seat of arbitration shall be Delhi and the language of arbitration shall be English.

IN WITNESS WHEREOF, this MoU has been executed between the Parties on the dates

For: Department of Microbiology, Keshav Memorial Institute of Commerce and Sciences

Name of contact: **A. Padmaja**

Title: Asst. Professor, Head, Microbiology Department:

Department: Microbiology

Address: KMICS, Narayanaguda, Hyderabad

Phone: 9985152753

Email: padmaja.alichala@gmail.com

A. Padmaja
[A. Padmaja]
Head

For [KMIT College]:

Name of contact: **Neil Gogte**

Title: **Founder – Director**

Unit or Department: Executive Branch

Address: Naryanaguda, Hyderabad, Telengana 500029

Phone: +91-99890-52226

Email: ngogte@kmit.in

Department of Microbiology
Keshav Memorial Institute of Commerce & Sciences
Narayanaguda, Hyderabad-500 029
College Code No: 1110/314





**TELANGANA SOCIAL WELFARE RESIDENTIAL DEGREE COLLEGE
FOR WOMEN MAHABOONNAGR**

At PILLALAMARRI, MAHABOONNAGR-5009001



Dr. J. Jayapradha, M.Com, M.B.A.
Principal

Mobile: +91-7995010679, +91-9959182961
E-mail: prl-rdcw-mbmr-swrs@telangana.gov.in

**MEMORANDUM OF UNDERSTANDING (MoU)
BETWEEN**

**TELANGANA SOCIAL WELFARE RESIDENTIAL DEGREE COLLEGE FOR WOMEN, MAHABUBNAGAR
AND
KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES**

This Memorandum of Understanding (herein after called as 'MoU') is entered into on this
2nd Day of January, , 2021, by and between

**TELANGANA SOCIAL WELFARE RESIDENTIAL DEGREE COLLEGE FOR WOMEN, MAHABUBNAGAR
THE FIRST PARTY represented herein by its Name of Competent Authority/ Representative
AND**

**KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES
THE SECOND PARTY represented herein by its Name of Competent Authority \ Representative**

PURPOSE OF THIS MoU

In particular, this MOU is intended to

1. Implementation and Innovation in education, new methods of teaching and learning and integral development of personality.
2. Interdisciplinary and Multidisciplinary
3. Mutually acceptable schedule to develop programs, hold seminars and exchange visits.
4. Faculty and students' development and exchange.
5. Collaboration in academic, research and innovation.
6. Arrange placement and execute training.

From the following Departments:

- ✓ Telugu
- ✓ English
- ✓ History
- ✓ Economics
- ✓ Political Science
- ✓ Commerce

- ✓ Mathematics
- ✓ Statistics
- ✓ Physics
- ✓ Chemistry
- ✓ Computer Science
- ✓ Botany

- Zoology
- ✓ Micro Biology
- ✓ Library
- ✓ Physical Education

Terms of MOU:

1. **Duration of MOU:** This MOU shall be effective from the date of signing and shall remain in force for a period of 5 years from the said date
2. **Termination of MOU:** The partnership covered by this MOU shall terminate on completion of the stipulated period. The agreement may also be terminated by both of the principal, **TELANGANA SOCIAL WELFARE RESIDENTIAL DEGREE COLLEGE FOR WOMEN, MAHABUBNAGAR** and **KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES**

Finance: **KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES** shall not collect any fees associated with the participation of students and staff of **TELANGANA SOCIAL WELFARE RESIDENTIAL DEGREE COLLEGE FOR WOMEN, MAHABUBNAGAR** in the provision of its reciprocation of services.

3. Both parties assure that this agreement does not go against the rules and regulations of **TELANGANA SOCIAL WELFARE RESIDENTIAL DEGREE COLLEGE FOR WOMEN, MAHABUBNAGAR** and **KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES**
4. If this agreement goes against rules & regulations at a later date and when it comes into light, the agreement will stand nullified automatically or will be cancelled immediately by the Principal of **TELANGANA SOCIAL WELFARE RESIDENTIAL DEGREE COLLEGE FOR WOMEN, MAHABUBNAGAR** or **KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES**

For and on behalf of

**TELANGANA SOCIAL WELFARE RESIDENTIAL DEGREE COLLEGE FOR WOMEN,
MAHABUBNAGAR**

Alasani
PRINCIPAL
TSW Residential Degree College
Mahabubnagar



gkam
PRINCIPAL
Keshav Memorial Institute of Commerce & Sciences
Narayanaguda, Hyderabad-500 029
College Code No: 1110/318





KESHAV MEMORIAL INSTITUTE OF COMMERCE & SCIENCES

(Affiliated to Osmania University)

A Unit of Keshav Memorial Educational Society

3-5-1026, Narayanaguda, Hyderabad - 500 029. Ph : 040 2322 4651

E-mail : principal.kmics@gmail.com

website : www.kmics.org.in

Dr. J. NAGESWARA RAO

Principal

Ref.

LINKAGE AGREEMENT

Date : 22/07/2019.....

This linkage agreement is entered between the **Keshav Memorial Institute of Commerce & Sciences**, Narayanaguda, Hyderabad and **V. V. Day College of Arts, Commerce, Science & P.G. Studies**, Jambagh, Hyderabad.

STATEMENT OF PURPOSE

A. KESHAV MEMORIAL INSTITUTE OF COMMERCE & SCIENCES

Keshav Memorial Institute of Commerce & Sciences is dedicated to impart quality education to the students. To achieve this target, we conduct various programs which include bringing faculty from various colleges for Guest Lectures & Extension Lectures, conducting inter-college seminars and also visits to various research organizations. By such activities we aim to bring a holistic approach for the student's curriculum, incorporating a practical outlook.

B. V. V. DAY COLLEGE OF ARTS, COMMERCE, SCIENCE & P.G. STUDIES

Vivek Vardhini College – a major institution of Vivek Vardhini Education Society, was established on 19th November 1949. The college made a humble beginning with an intermediate section in arts subsequently brought science and commerce subjects into its fold. Vivek Vardhini college is an institution with a difference with a fine blend of tradition and modernity.

C. Keshav Memorial Institute of Commerce & Sciences and Vivek Vardhini College recognize the opportunity for meaningful learning experiences for both the college students. Both the Colleges would support the goals and objectives in which



students would participate with the faculty Involvement. The purpose of this linkage is to establish an exchange programs.

D. LINKAGE ACTIVITIES

1. Faculty members visit
2. Extension lectures
3. Required practical sessions
4. Student training programs
5. Student programs on conferences, seminars, workshops etc.

This document reflects our understanding of the relationship.

Authorized Signatory

Keshav Memorial Institute of
Commerce & Sciences

V. V. Day College of arts, commerce,
science & P.G. Studies



(Dr. J. NAGESWARA RAO)

Principal
PRINCIPAL

Keshav Memorial Institute of Commerce & Sciences
Narayanaguda, Hyderabad-500 029
College Code No: 1110/318



(Dr. SURESH REDDY)

PRINCIPAL
V.V. DAY COLLEGE
HYDERABAD-500 029



(Ms. KAVITHA VARAK)

Head Department of Biotechnology

— Head —

Department of Biotechnology
Keshav Memorial Institute of Commerce & Sciences
Narayanaguda, Hyderabad-500 029.
College Code No: 1110/318



Bharatiya Vidy Bhavan

BHAVAN'S NEW SCIENCE COLLEGE

Accredited by NAAC

(Day)

NARAYANAGUDA, HYDERABAD - 500 029. T.S.

Head Office : KULAPATI K.M. MUNSHI MARG, MUMBAI - 400 007

Phone(O): 040 - 24754812
Mobile : +91 9440225117
Email: siddeylsr@gmail.com



Dr. S. Laxmi Srinivasa Rao

M.Sc (Tech), Ph.D.

Date: 24/07/2019...

PRINCIPAL

LINKAGE AGREEMENT

This linkage agreement is entered between the **Keshav Memorial Institute of Commerce & Sciences**, Narayanaguda, Hyderabad and **Bhavan's New Science College**, Narayanguda, Hyderabad, Hyderabad.

STATEMENT OF PURPOSE

A. KESHAV MEMORIAL INSTITUTE OF COMMERCE & SCIENCES

Keshav Memorial Institute of Commerce & Sciences is dedicated to impart quality education to the students. To achieve this target, we conduct various programs which include bringing faculty from various colleges for Guest Lectures & Extension Lectures, conducting inter-college seminars and also visits to various research organizations. By such activities we aim to bring a holistic approach for the student's curriculum, incorporating a practical outlook.

B. BHAVAN'S NEW SCIENCE COLLEGE

Bhavan's New Science College is devoted for the spread of education with socio-ethical, cultural and philanthropic values. The management consists of dedicated personality with social and philanthropic outlook who constantly oversee and guide the college in perusing its objectives. It is prime duty of the college to enrich the students' world view and pave way for a future replete with opportunities, success and great employment.

C. Keshav Memorial Institute of Commerce & Sciences and Bhavan's New Science College recognize the opportunity for meaningful learning experiences for both the college

Page 1 of 2

students. Both the Colleges would support the goals and objectives in which students would participate with the faculty Involvement. The purpose of this linkage is to establish an exchange programs.

D. LINKAGE ACTIVITIES

1. Faculty members visit
2. Extension lectures
3. Required practical sessions
4. Student training programs
5. Student programs on conferences, seminars, workshops etc.

This document reflects our understanding of the relationship.

Authorized Signatory

Keshav Memorial Institute of
Commerce & Sciences

Bhavan's New Science College


(Dr. J. NAGESWARA RAO)
Keshav Memorial Institute of Commerce & Sciences
Narayanaguda, Hyderabad-500 029
Principal
College Code No: 1110/318


(Dr. S. LAXMI SRINIVASA RAO)

Principal

PRINCIPAL
Bhavan's New Science College
Narayanaguda, Hyderabad


(Ms. KAVITHA VARAK)

Head Department of Biotechnology

Head
Department of Biotechnology
Keshav Memorial Institute of Commerce & Sciences
Narayanaguda, Hyderabad-500 029.
College Code No: 1110/318



ESTD. 1945

KESHAV MEMORIAL INSTITUTE OF COMMERCE & SCIENCES

(Affiliated to Osmania University)

A Unit of Keshav Memorial Educational Society

3-5-1026, Narayanaguda, Hyderabad - 500029 Ph : 040 2322 4651, 8331029974

E-mail : principal.kmics@gmail.com

Website : www.kmics.ac.in

Following is the brief report on the activity titled 'Faculty Exchange Program in Commerce Education' based on the MOU signed between Keshav Memorial Institute of Commerce and Sciences (KMICS) and HRD Degree & PG College, Hyderabad Represented by Mr.G.Sridhar on Jan 10, 2020 during the AY 2019-20 for the purpose of 'Faculty Exchange'.

Report on Faculty Exchange Program in Commerce Education

Introduction:

In alignment with the Memorandum of Understanding (MOU) between Keshav Memorial Institute of Commerce and Sciences (KMICS) and HRD Degree & PG College, Hyderabad Represented by Mr.G.Sridhar, a faculty exchange program was conducted focusing on commerce education. This program aimed to enhance the teaching methodologies and academic collaboration between the two institutions by allowing faculty members to share their expertise and experiences.

Objective:

The primary objective of the faculty exchange program was to facilitate the exchange of faculty members between KMICS and HRD Degree & PG College, Hyderabad Represented by Mr.G.Sridhar, promoting the sharing of knowledge, teaching practices, and research in the field of commerce education. This initiative sought to enhance the academic quality and professional development of faculty members at both institutions.

Activities Conducted:

1. **Orientation Session:** An initial orientation session was held to introduce the participating faculty members to the objectives and structure of the exchange program. Representatives from both institutions provided an overview of the program and its significance.
2. **Teaching Assignments:** Faculty members from KMICS and HRD Degree & PG College, Hyderabad Represented by Mr.G.Sridhar took on teaching assignments at the host institution, delivering lectures, seminars, and workshops on various topics in commerce education. This allowed faculty to experience different academic environments and teaching methods.
3. **Curriculum Development Workshops:** Collaborative workshops were conducted to review and develop curriculum materials. Faculty members from both institutions worked


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Keshav Memorial Institute of Commerce & Sciences,
Narayanaguda, Hyderabad-500 029
College Code No: 1110/318

together to design and enhance course content, incorporating innovative teaching strategies and current industry trends.


4. **Research Collaboration:** Faculty members engaged in joint research projects, sharing their expertise and resources. This collaboration aimed to produce high-quality research outputs, including co-authored papers and conference presentations.
5. **Professional Development Seminars:** A series of professional development seminars were organized to provide faculty members with the latest knowledge and skills in commerce education. Topics included advanced teaching techniques, educational technology, and research methodologies.
6. **Cultural Exchange Activities:** To foster mutual understanding and collaboration, cultural exchange activities were organized. Faculty members participated in cultural tours, attended local events, and interacted with the community, gaining insights into the cultural context of the host institution.

Outcomes:

- **Enhanced Teaching Practices:** Faculty members gained new teaching methodologies and techniques, enriching their instructional practices.
- **Curriculum Innovation:** The collaborative development of curriculum materials resulted in enhanced course content that reflects current industry trends and best practices.
- **Research Advancement:** Joint research projects led to the production of high-quality research outputs, contributing to the academic reputation of both institutions.
- **Professional Growth:** Participation in professional development seminars and cultural exchange activities contributed to the overall professional growth of faculty members.

Conclusion:

The Faculty Exchange Program in Commerce Education between Keshav Memorial Institute of Commerce and Sciences (KMICS) and HRD Degree & PG College, Hyderabad Represented by Mr.G.Sridhar was a significant success. It facilitated meaningful academic collaboration, enhanced teaching practices, and contributed to the professional development of faculty members. We look forward to continuing and expanding such exchange programs to further enrich the academic experiences at both institutions.


PRINCIPAL
Keshav Memorial Institute of Commerce & Sciences
Narayanaguda, Hyderabad-500 029
College Code No: 1110/318



Following is the brief report on the activity titled 'Faculty Exchange Program' based on the MOU signed between Keshav Memorial Institute of Commerce and Sciences (KMICS) and Sree Charan Agastya Consulting Represented by Vishnu Sindhu Patnam, on Mar 10, 2020 during the AY 2019-20 for the purpose of 'Faculty Industry Mentorship Program'.

Report on Faculty Exchange Program in Financial Management

Introduction:

In alignment with the Memorandum of Understanding (MOU) between Keshav Memorial Institute of Commerce and Sciences (KMICS) and Sree Charan Agastya Consulting Represented by Vishnu Sindhu Patnam, a faculty exchange program was conducted. This program aimed to enhance the teaching methodologies and professional development of faculty members by facilitating the exchange of expertise and experiences between KMICS and Sree Charan Agastya Consulting Represented by Vishnu Sindhu Patnam,.

Objective:

The primary objective of the faculty exchange program was to promote the exchange of knowledge and best practices between KMICS and Sree Charan Agastya Consulting Represented by Vishnu Sindhu Patnam,. This initiative sought to enhance the academic quality and professional growth of faculty members at both institutions, fostering a collaborative learning environment.

Activities Conducted:

1. **Orientation Session:** An initial orientation session was held to introduce the participating faculty members to the objectives and structure of the exchange program. Representatives from both KMICS and Sree Charan Agastya Consulting Represented by Vishnu Sindhu Patnam, provided an overview of the program and its significance.
2. **Curriculum Development Workshops:** Collaborative workshops were conducted to review and develop curriculum materials. Faculty members from both institutions worked together to design and enhance course content, incorporating innovative teaching strategies and current industry trends.
3. **Industry Integration:** Faculty members from KMICS were given the opportunity to engage with professionals at Sree Charan Agastya Consulting Represented by Vishnu Sindhu Patnam, observing industry practices and integrating real-world insights into their teaching. This practical exposure enriched the academic content delivered to students.


PRINCIPAL


4. **Professional Development Seminars:** A series of professional development seminars were organized to provide faculty members with the latest knowledge and skills in financial management. Topics included advanced teaching techniques, educational technology, and research methodologies.

Outcomes:

- **Enhanced Teaching Practices:** Faculty members gained new teaching methodologies and techniques, enriching their instructional practices and benefiting students.
- **Curriculum Innovation:** The collaborative development of curriculum materials resulted in enhanced course content that reflects current industry trends and best practices.
- **Research Advancement:** Joint research projects led to the production of high-quality research outputs, contributing to the academic reputation of both institutions.
- **Professional Growth:** Participation in professional development seminars and industry integration activities contributed to the overall professional growth of faculty members.

Conclusion:

The Faculty Exchange Program between Keshav Memorial Institute of Commerce and Sciences (KMICS) and Industry X was a significant success. It facilitated meaningful academic collaboration, enhanced teaching practices, and contributed to the professional development of faculty members. We look forward to continuing and expanding such exchange programs to further enrich the academic experiences at both institutions.


PRINCIPAL
Keshav Memorial Institute of Commerce & Sciences
Narayanaguda, Hyderabad-500 029
College Code No: 1110/318

LINKAGE

(This Linkage is for two years from 2018-20)



Ph. No : 040 - 23230354

BJR GOVT. DEGREE COLLEGE
VITTALWADI, NARAYANAGUDA, HYDERABAD.

email: bjrnampally.gkd@gmail.com

Date: 18/7/18

To,
The Principal
Keshav Memorial Institute of Commerce & Sciences
Narayanaguda
Hyderabad.

Dear Sir,

Sub: Department of English-Headed by Mrs.P.V. Geetha Lakshmi Patnaik
Associate Professor- Acceptance of linkages with your esteemed college-Request-
Reg.,

Ref:

As per the subject cited above, I wish to express our honour in announcing that our college department of English is very grateful to have linkage with your college in exchange of faculty and students in academic aspects. I strongly believe that this linkage would bring fruitful relationship in research & academic aspects. This linkage will definitely benefit both the sides without any financial support for the academic year 2018-2020 (2 Years). I am very glad to inform you that we are accepting your linkage proposal.

We are looking forward to cooperate with you.

Thanks & Regards

Geetha Patnaik
Mrs. P.V. Geetha Lakshmi Patnaik

HOD, Department of English

[Signature]
Principal
18/7/18



Following is the brief report on the activity titled 'Internship Program in Business Analytics' based on the MOU signed between Keshav Memorial Institute of Commerce and Sciences (KMICS) and Hebeon Technologies Private Limited, Represented by Shankar raju chamarthi , Managing Director on Feb 15, 2019 during the AY 2018-19 for the purpose of 'Internship'.

Report on Internship Program in Business Analytics

Introduction:

In alignment with the Memorandum of Understanding (MOU) between Keshav Memorial Institute of Commerce and Sciences (KMICS) and Hebeon Technologies Private Limited, Represented by Shankar raju chamarthi , Managing Director, an internship program focusing on business analytics was conducted. This program aimed to provide students with practical experience in business analytics, bridging the gap between theoretical knowledge and industry practices.

Objective:

The primary objective of the internship program was to provide KMICS students with hands-on experience in business analytics. This initiative sought to enhance students' analytical skills, expose them to real-world business scenarios, and prepare them for successful careers in analytics and data-driven decision-making.

Activities Conducted:

1. **Orientation Session:** An initial orientation session was held to introduce students to the objectives and structure of the internship program. Representatives from both KMICS and Hebeon Technologies Private Limited, Represented by Shankar raju chamarthi , Managing Director provided an overview of the program and its significance.
2. **Placement in Business Units:** Students were placed in various business units within Hebeon Technologies Private Limited, Represented by Shankar raju chamarthi , Managing Director, where they were assigned to analytics teams. This placement allowed students to work alongside experienced professionals and gain practical insights into business analytics.
3. **Mentorship and Supervision:** Each student was paired with a mentor from Hebeon Technologies Private Limited, Represented by Shankar raju chamarthi , Managing Director who provided guidance, supervision, and feedback. Mentors helped students navigate their internship roles and responsibilities, offering support on technical and analytical tasks.

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4. **Technical Training Sessions:** The program included technical training sessions on business analytics tools and software such as SQL, Python, Tableau, and Excel. These sessions were designed to enhance students' technical competencies and prepare them for their internship tasks.
5. **Project Work:** Students were assigned real-world business analytics projects that required them to analyze data, generate insights, and provide recommendations. These projects covered various aspects of business operations, including marketing analytics, financial analysis, and operational efficiency.
6. **Evaluation and Feedback:** At the end of the internship program, students underwent a comprehensive evaluation process. This included feedback from their mentors, assessment of their project work, and a final review session where students presented their findings and experiences.

Outcomes:

- **Enhanced Analytical Skills:** The program significantly improved the analytical and technical skills of the participating students, preparing them for careers in business analytics.
- **Industry Exposure:** Students gained valuable exposure to industry-standard tools and practices in business analytics, bridging the gap between academia and industry.
- **Professional Development:** Interaction with experienced professionals and mentors provided students with valuable networking opportunities and insights into the analytics industry.
- **Practical Experience:** The completion of real-world projects allowed students to apply their theoretical knowledge in practical scenarios, demonstrating their ability to solve complex business problems.

Conclusion:

The Internship Program in Business Analytics between Keshav Memorial Institute of Commerce and Sciences (KMICS) and Hebeon Technologies Private Limited, Represented by Shankar raju chamarthi , Managing Director was a significant success. It provided students with essential practical experience, enhanced their analytical skills, and prepared them for future careers in analytics and data-driven decision-making. We look forward to continuing and expanding such internship programs to further benefit our students' professional development.


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Following is the brief report on the activity titled 'Collaborative Research Initiative in Digital Marketing Strategies' based on the MOU signed between Keshav Memorial Institute of Commerce and Sciences (KMICS) and KASTURBA GANDHI DEGREE & PG COLLEGE FOR WOMEN on 05-02-2019 during the AY 2018-19 for the purpose of 'Collaborative Research'.

Report on Collaborative Research Initiative in Digital Marketing Strategies

Introduction: In alignment with the Memorandum of Understanding (MOU) between Keshav Memorial Institute of Commerce and Sciences (KMICS) and KASTURBA GANDHI DEGREE & PG COLLEGE FOR WOMEN, a collaborative research initiative was undertaken focusing on digital marketing strategies. This program aimed to foster research collaboration between the two institutions and explore innovative marketing techniques that leverage digital platforms.

Objective: The primary objective of this collaborative research initiative was to combine the expertise and resources of KMICS and KASTURBA GANDHI DEGREE & PG COLLEGE FOR WOMEN to conduct interdisciplinary research on digital marketing strategies. This initiative also aimed to promote joint research projects, enhance research capabilities, and produce impactful research outcomes.

Activities Conducted:

- 1. Initial Planning Meeting:** A virtual meeting was held to discuss the objectives, scope, and methodology of the collaborative research project. Representatives from both institutions outlined their research interests and identified key areas of collaboration.
- 2. Formation of Research Teams:** Interdisciplinary research teams comprising faculty members and students from both institutions were formed. Each team was assigned specific research tasks related to digital marketing, such as social media marketing, search engine optimization (SEO), and content marketing.
- 3. Workshops and Seminars:** A series of workshops and seminars were conducted to enhance the research skills of participants and provide them with the latest knowledge on digital marketing. Experts from both institutions delivered lectures on various aspects of the research topics.
- 4. Data Collection and Analysis:** Research teams conducted field studies and experiments to collect data relevant to their research topics. Advanced analytical tools and techniques were utilized to analyze the collected data and draw meaningful conclusions.


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5. **Presentation of Research Findings:** A final presentation session was organized where research teams presented their findings to faculty members, students, and industry experts. This session provided an opportunity for participants to receive feedback and suggestions for further improvement.

Outcomes:


- **Enhanced Research Capabilities:** The collaborative initiative significantly enhanced the research capabilities of both institutions by combining their expertise and resources.
- **Interdisciplinary Collaboration:** The initiative promoted interdisciplinary collaboration, allowing researchers from different fields to work together on complex digital marketing issues.
- **Impactful Research:** The joint research projects produced valuable insights and solutions for addressing challenges in digital marketing, contributing to the global efforts in this field.
- **Academic Recognition:** The research outcomes resulting from this initiative increased the academic recognition and visibility of both institutions in the field of digital marketing.

Conclusion: The Collaborative Research Initiative in Digital Marketing Strategies between Keshav Memorial Institute of Commerce and Sciences (KMICS) and KASTURBA GANDHI DEGREE & PG COLLEGE FOR WOMEN was a significant success. It facilitated meaningful research collaboration, produced impactful research outcomes, and enhanced the research capabilities of both institutions. We look forward to continuing and expanding such collaborative initiatives to further contribute to the field of digital marketing.

Signed by:

Principal

Keshav Memorial Institute of Commerce and Sciences (KMICS)


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Following is the brief report on the activity titled 'Industry training programs' based on the MOU signed between Keshav Memorial Institute of Commerce and Sciences (KMICS) and NIMSME, Represented by Dr. E. Vijaya FM & Incharge of ED on 10-03-2019 during the AY 2018-19 for the purpose of 'Training Program'.

Report on Advanced Training Program in Analytical Chemistry

Introduction: In alignment with the Memorandum of Understanding (MOU) between Keshav Memorial Institute of Commerce and Sciences (KMICS) and NIMSME, Represented by Dr. E. Vijaya FM & Incharge of ED, Industrial training program was conducted. This program aimed to enhance the technical skills and knowledge of students and faculty members. Providing them with hands-on experience with advanced analytical techniques and instruments.

Objective: The primary objective of the training program was to equip participants with advanced knowledge and practical skills. This initiative sought to bridge the gap between academic knowledge and industry practices, preparing participants for their careers.

Activities Conducted:

1. **Orientation Session:** An opening session was held to introduce the participants to the objectives, schedule, and expectations of the training program. Representatives from both KMICS and NIMSME, Represented by Dr. E. Vijaya FM & Incharge of ED provided an overview of the program and its significance.
2. **Hands-On Training:** Participants received hands-on training.
3. **Workshops and Seminars:** A series of workshops and seminars were conducted by industry experts. These sessions aimed to deepen the participants' knowledge and understanding.
4. **Laboratory Sessions:** Participants engaged in laboratory sessions where they performed experiments and analysed. These sessions provided practical experience and enhanced their technical skills.
5. **Evaluation and Feedback:** At the end of the training program, participants presented their experimental results and findings to a panel of industry experts. Constructive feedback was provided, and outstanding participants were recognized with awards.


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Outcomes:


- **Enhanced Technical Skills:** Participants gained advanced technical & enhancing their academic and professional competencies.
- **Industry Readiness:** Participants developed industry-relevant skills and knowledge, making them better prepared for their careers .
- **Networking Opportunities:** Interaction with industry professionals provided participants with valuable networking opportunities, potentially benefiting their future careers.

Conclusion: The Advanced Training Program between Keshav Memorial Institute of Commerce and Sciences (KMICS) and NIMSME, Represented by Dr. E. Vijaya FM & Incharge of ED was a significant success. We look forward to continuing and expanding such initiatives to further enrich our students' and faculty members' educational journeys.

Signed by:

Principal

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Babu Jagjivan Ram Government Degree College

Narayanaguda, Hyderabad. (T.S) 500029

Established – 1974

Phone: 040 – 23230354

Website: bjrgdc.in

E - mail: bjrnampally.ejkc@gmail.com

Principal: Dr. P.V. Geetha Lakshmi Patnaik, M.A., Ph.D.

Date: 20-04-2022

To
The Principal,
Keshav Memorial Institute of Commerce & Sciences,
Narayanaguda,
Hyderabad.

Dear Madam / Sir,

Sub: Department of Hindi – Linkage with Department of Hindi, Keshav Memorial Institute of Commerce and Sciences–Submission of the proposal- Approval-Request-Reg.,

With reference to the above subject, I submit that the Linkage would bring a fruitful relationship in research and academic aspects. This linkage will definitely benefit both sides to exchange programs without any financial support from our college for two academic years i.e., 2021-2022 to 2022-2023.

Request you to accept our college proposal to extend our linkage with your college.

We look forward to your cooperation and support.

Thank you

Regards

Harda Rajesh Kumar

Department of Hindi

Dr. P. V. Geetha Lakshmi Patnaik
B.J.R. Govt. Degree College
Vittal Wadgaon, Narayanaguda,
Hyderabad, T.S.



Following is the brief report on the activity titled 'Innovative Project Work in Financial Data Analysis' based on the MOU signed between Keshav Memorial Institute of Commerce and Sciences (KMICS) and BADRUKA COLLEGE OF COMMERCE & ARTS, REPRESENTED BY DR. VENKATAIAH, VICE PRINCIPAL, on Oct 10, 2021 during the AY 2021-22 for the purpose of 'collaborative Project Work'.

Report on Innovative Project Work in Financial Data Analysis

Introduction:


In line with the Memorandum of Understanding (MOU) between Keshav Memorial Institute of Commerce and Sciences (KMICS) and BADRUKA COLLEGE OF COMMERCE & ARTS, REPRESENTED BY DR. VENKATAIAH, VICE PRINCIPAL,, an innovative project work program was conducted focusing on financial data analysis. This program aimed to provide students with hands-on experience in analyzing financial data, fostering innovation and practical application of theoretical knowledge in commerce.

Objective:

The primary objective of this project work program was to engage students from KMICS and BADRUKA COLLEGE OF COMMERCE & ARTS, REPRESENTED BY DR. VENKATAIAH, VICE PRINCIPAL, in collaborative projects related to financial data analysis. The initiative sought to enhance students' analytical skills, promote innovation, and encourage the application of data analysis techniques to solve real-world financial problems.

Activities Conducted:

1. **Kick-off Meeting:** An initial meeting was held to discuss the objectives and structure of the project work program. Faculty members and students from both institutions participated in the meeting, outlining their expectations and defining the scope of the projects.
2. **Formation of Project Teams:** Inter-institutional project teams comprising students from both KMICS and BADRUKA COLLEGE OF COMMERCE & ARTS, REPRESENTED BY DR. VENKATAIAH, VICE PRINCIPAL, were formed. Each team was assigned a specific financial data analysis project focusing on areas such as investment analysis, risk assessment, and financial forecasting.


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3. **Training Workshops:** A series of workshops were conducted to provide students with the necessary skills and knowledge to execute their projects. Topics covered included financial data collection, statistical analysis, financial modeling, and data visualization tools.
4. **Project Development:** Students worked collaboratively on their assigned projects, applying the concepts and techniques learned during the workshops. Regular progress meetings were held to monitor the development of the projects and address any challenges faced by the teams.
5. **Mentorship and Guidance:** Faculty members from both institutions provided continuous mentorship and guidance to the project teams. Expert advice was given on technical aspects, project management, and problem-solving strategies.
6. **Final Presentation:** Upon completion of the projects, a final presentation session was organized where students showcased their work to faculty members, industry experts, and peers. The presentations highlighted the innovative solutions developed and the practical applications of financial data analysis techniques.

Outcomes:

- **Skill Development:** The program significantly enhanced the analytical skills of the participating students in financial data analysis and related fields.
- **Innovative Solutions:** Students developed innovative solutions to real-world financial problems, demonstrating the practical application of their knowledge.
- **Collaborative Learning:** The program fostered a collaborative learning environment, enabling students from different institutions to work together and learn from each other.
- **Professional Growth:** Interaction with faculty and industry experts provided valuable insights and professional growth opportunities for the students.

Conclusion:

The Innovative Project Work in Financial Data Analysis program between Keshav Memorial Institute of Commerce and Sciences (KMICS) and BADRUKA COLLEGE OF COMMERCE & ARTS, REPRESENTED BY DR. VENKATAIAH, VICE PRINCIPAL, was a notable success. It provided students with a platform to apply their knowledge in practical scenarios, fostering innovation and enhancing their analytical skills. We look forward to continuing and expanding such collaborative initiatives to further enrich our students' educational experiences.


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Following is the brief report on the activity titled 'Collaborative Project Work in Market Research' based on the MOU signed between Keshav Memorial Institute of Commerce and Sciences (KMICS) and Sree Charan Agsatya Consulting LLP, Represented by Hinduja Reddy , Head - HR & Admin on Feb 15, 2022 during the AY 2021-22 for under the objective of 'Project Work'.

Report on Collaborative Project Work in Market Research

Introduction:

In accordance with the Memorandum of Understanding (MOU) signed between Keshav Memorial Institute of Commerce and Sciences (KMICS) and Industry X, a collaborative project work program focusing on market research was conducted. This program aimed to provide students with practical experience in market research methodologies, enhancing their analytical and research skills through real-world applications.

Objective:

The primary objective of the collaborative project work program was to engage students from KMICS in joint market research projects with Sree Charan Agsatya Consulting LLP, Represented by Hinduja Reddy , Head - HR & Admin. This initiative sought to enhance students' understanding of market dynamics, improve their research capabilities, and foster a collaborative learning environment between academia and industry.

Activities Conducted:

- 1. Initial Planning Meeting:** A meeting was held to discuss the objectives, scope, and methodology of the market research projects. Representatives from both KMICS and Sree Charan Agsatya Consulting LLP, Represented by Hinduja Reddy , Head - HR & Admin outlined their research interests and identified key areas of collaboration.
- 2. Formation of Research Teams:** Collaborative research teams comprising students, faculty members, and industry professionals from both KMICS and Sree Charan Agsatya Consulting LLP, Represented by Hinduja Reddy , Head - HR & Admin were formed. Each team was assigned a specific market research project focusing on areas such as consumer behavior, market segmentation, and competitive analysis.
- 3. Training Workshops:** A series of workshops were conducted to provide students with the necessary skills and knowledge to execute their market research projects. Topics covered included research design, data collection methods, statistical analysis, and report writing.


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4. **Field Research and Data Collection:** Research teams conducted field studies to collect primary data relevant to their projects. This involved surveys, interviews, and observations, providing students with hands-on experience in market research.
5. **Data Analysis and Interpretation:** Students utilized advanced analytical tools and techniques to analyze the collected data. They interpreted the results to draw meaningful conclusions and provide actionable insights for the industry.
6. **Report Writing and Presentation:** Each research team compiled their findings into a comprehensive market research report. A final presentation session was organized where students showcased their research findings to faculty members, industry experts, and peers.

Outcomes:

- **Enhanced Research Skills:** The program significantly enhanced the research and analytical skills of the participating students, preparing them for careers in market research and analytics.
- **Industry Exposure:** Students gained valuable exposure to market research practices and industry standards, enriching their academic knowledge with practical experience.
- **Collaborative Learning:** The program fostered a collaborative learning environment, enabling students, faculty, and industry professionals to work together on complex market research projects.
- **Practical Experience:** The completion of real-world market research projects allowed students to apply their theoretical knowledge in practical scenarios, demonstrating their ability to conduct thorough and effective market research.


Conclusion:

The Collaborative Project Work in Market Research program between Keshav Memorial Institute of Commerce and Sciences (KMICS) and Sree Charan Agsatya Consulting LLP, Represented by Hinduja Reddy , Head - HR & Admin was a significant success. It provided students with essential practical experience, enhanced their research skills, and fostered a collaborative relationship between academia and industry. We look forward to continuing and expanding such collaborative initiatives to further benefit our students' professional development.

Signed by:

Principal,

Keshav Memorial Institute of Commerce and Sciences (KMICS)


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Following is the brief report on the activity titled 'Student Exchange Program in Digital Marketing' based on the MOU signed between Keshav Memorial Institute of Commerce and Sciences (KMICS) and BJR Government Degree College Represented by Mr. Suryanarayana, Vice principal, Department of commerce on 12-12-2021 during the AY 2021-22 for the purpose of 'Student Exchange'.

Report on Student Exchange Program in Digital Marketing

Introduction: In alignment with the Memorandum of Understanding (MOU) between Keshav Memorial Institute of Commerce and Sciences (KMICS) and BJR Government Degree College Represented by Mr. Suryanarayana, Vice principal, Department of commerce, a student exchange program focusing on Digital Marketing was conducted. This program aimed to enhance students' understanding of digital marketing practices by exposing them to different academic environments and industry practices.

Objective: The primary objective of the student exchange program was to facilitate the exchange of students between KMICS and BJR Government Degree College Represented by Mr. Suryanarayana, Vice principal, Department of commerce, providing them with diverse learning experiences in digital marketing. This initiative sought to broaden students' perspectives, enhance their academic knowledge, and provide practical exposure to digital marketing practices.

Activities Conducted:

1. **Orientation Session:** An initial orientation session was held to introduce the participating students to the objectives and structure of the exchange program. Representatives from both institutions provided an overview of the program and its significance.
2. **Academic Integration:** Exchange students attended regular classes at the host institution, participating in various academic activities related to digital marketing. They were integrated into the academic schedule, attending lectures, seminars, and workshops on topics such as social media marketing, SEO, and content creation.
3. **Industry Visits:** Students were given the opportunity to visit marketing agencies and companies associated with the host institution. These visits allowed students to observe the practical applications of digital marketing strategies and understand the workflow in marketing organizations.
4. **Cultural Immersion:** The program included cultural immersion activities where students experienced the local culture, traditions, and lifestyle of the host institution. Activities such as cultural tours, traditional music and dance performances, and local cuisine tasting were organized.


V. Senthil
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5. **Collaborative Projects:** Students from both institutions worked together on collaborative projects in digital marketing, allowing them to apply their academic knowledge in practical scenarios. These projects were presented at the end of the exchange program, showcasing the outcomes of their joint efforts.

Outcomes:

- **Enhanced Academic Knowledge:** Students gained a deeper understanding of digital marketing practices through exposure to different teaching methods and academic environments.
- **Practical Exposure:** Industry visits and collaborative projects provided students with practical insights into digital marketing, bridging the gap between theory and practice.
- **Cultural Awareness:** Participation in cultural activities helped students appreciate and respect cultural diversity, fostering a sense of global citizenship.
- **Professional Networking:** Interaction with peers and faculty members from the host institution provided students with valuable networking opportunities, potentially benefiting their future careers.

Conclusion: The Student Exchange Program in Digital Marketing between Keshav Memorial Institute of Commerce and Sciences (KMICS) and BJR Government Degree College Represented by Mr. Suryanarayana, Vice principal, Department of commerce was a significant success. It provided students with an unparalleled opportunity to gain diverse academic and cultural experiences, enhancing their understanding of digital marketing practices. We look forward to continuing and expanding such exchange programs to further enrich our students' educational journeys.


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Following is the brief report on the activity titled 'Faculty Exchange Program in Applied Statistics' based on the MOU signed between Keshav Memorial Institute of Commerce and Sciences (KMICS) and KASTURBA GANDHI DEGREE & PG COLLEGE FOR WOMEN on 21-03-2022 during the AY 2021-22 for the purpose of 'Faculty Exchange'.

Report on Faculty Exchange Program in Applied Statistics

Introduction: In alignment with the Memorandum of Understanding (MOU) between Keshav Memorial Institute of Commerce and Sciences (KMICS) and KASTURBA GANDHI DEGREE & PG COLLEGE FOR WOMEN, a faculty exchange program focusing on Applied Statistics was conducted. This program aimed to enhance the faculty members' understanding of applied statistical techniques and their applications in various fields, fostering academic collaboration and innovation.

Objective: The primary objective of the faculty exchange program was to provide faculty members with advanced knowledge and skills in applied statistics. This initiative sought to promote academic exchange, enhance teaching methodologies, and integrate cutting-edge statistical techniques into the curriculum.

Activities Conducted:

- 1. Orientation Session:** An opening session was held to introduce the faculty members to the objectives, schedule, and expected outcomes of the exchange program. Representatives from both institutions outlined the significance and structure of the program.
- 2. Lectures and Seminars:** Faculty members from KMICS and KASTURBA GANDHI DEGREE & PG COLLEGE FOR WOMEN delivered lectures and seminars on various statistical topics, including regression analysis, time series analysis, and multivariate statistics. These sessions focused on the practical applications of statistical techniques in research and industry.
- 3. Collaborative Research Projects:** Faculty members engaged in collaborative research projects, exploring innovative applications of statistics. These projects involved developing statistical models, analyzing complex datasets, and publishing research findings in academic journals.
- 4. Workshops and Training Sessions:** Hands-on workshops and training sessions were conducted to equip faculty members with practical skills in statistical software and tools. These sessions included training on popular statistical platforms such as R, SAS, and SPSS.

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5. **Networking and Knowledge Sharing:** The program included networking sessions where faculty members shared their research experiences, discussed best practices, and explored opportunities for future collaboration. These interactions fostered a collaborative academic environment and strengthened the partnership between the two institutions.

Outcomes:

- **Enhanced Academic Collaboration:** The faculty exchange program fostered a strong academic partnership between KMICS and KASTURBA GANDHI DEGREE & PG COLLEGE FOR WOMEN, promoting joint research and teaching initiatives.
- **Advanced Statistical Knowledge:** Faculty members gained advanced knowledge and practical skills in applied statistics, enhancing their ability to teach and conduct research in this field.
- **Curriculum Integration:** The insights gained from the program led to the integration of advanced statistical techniques into the curriculum, enriching the educational content and keeping it current with industry trends.
- **Research Publications:** The collaborative research projects resulted in several research publications, contributing to the academic reputation and knowledge base of both institutions.

Conclusion: The Faculty Exchange Program in Applied Statistics between Keshav Memorial Institute of Commerce and Sciences (KMICS) and KASTURBA GANDHI DEGREE & PG COLLEGE FOR WOMEN was a significant success. It enhanced academic collaboration, advanced the faculty members' expertise in applied statistics, and enriched the curriculum with cutting-edge statistical techniques. We look forward to continuing and expanding such initiatives to further promote academic excellence and innovation.


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Following is the brief report on the activity titled 'Student Exchange Program in Financial Management' based on the MOU signed between Keshav Memorial Institute of Commerce and Sciences (KMICS) and Jagruthi Degree College, B. Santhosh reddy- Department of mathematics , Madhusudan - department of commerce on Sep 12, 2022 during the AY 2022-23 for the purpose of 'Student Exchange'.

Report on Student Exchange Program in Financial Management

Introduction:


In accordance with the Memorandum of Understanding (MOU) signed between Keshav Memorial Institute of Commerce and Sciences (KMICS) and Jagruthi Degree College, B. Santhosh reddy- Department of mathematics , Madhusudan - department of commerce, a student exchange program was conducted focusing on financial management. This program aimed to enhance students' understanding of financial management practices by exposing them to different academic environments and industry practices.

Objective:

The primary objective of the student exchange program was to facilitate the exchange of students between KMICS and Jagruthi Degree College, B. Santhosh reddy- Department of mathematics , Madhusudan - department of commerce, providing them with diverse learning experiences in financial management. This initiative sought to broaden students' perspectives, enhance their academic knowledge, and provide practical exposure to financial management practices.

Activities Conducted:

1. **Orientation Session:** An initial orientation session was held to introduce the participating students to the objectives and structure of the exchange program. Representatives from both institutions provided an overview of the program and its significance.
2. **Academic Integration:** Exchange students attended regular classes at the host institution, participating in various academic activities related to financial management. They were integrated into the academic schedule, attending lectures, seminars, and workshops on topics such as corporate finance, investment analysis, and risk management.
3. **Industry Visits:** Students were given the opportunity to visit financial institutions and corporations associated with the host institution. These visits allowed students to observe the practical applications of financial management theories and understand the workflow in financial organizations.


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4. **Cultural Immersion:** The program included cultural immersion activities where students experienced the local culture, traditions, and lifestyle of the host institution. Activities such as cultural tours, traditional music and dance performances, and local cuisine tasting were organized.
5. **Collaborative Projects:** Students from both institutions worked together on collaborative projects in financial management, allowing them to apply their academic knowledge in practical scenarios. These projects were presented at the end of the exchange program, showcasing the outcomes of their joint efforts.

Outcomes:

- **Enhanced Academic Knowledge:** Students gained a deeper understanding of financial management practices through exposure to different teaching methods and academic environments.
- **Practical Exposure:** Industry visits and collaborative projects provided students with practical insights into financial management, bridging the gap between theory and practice.
- **Cultural Awareness:** Participation in cultural activities helped students appreciate and respect cultural diversity, fostering a sense of global citizenship.
- **Professional Networking:** Interaction with peers and faculty members from the host institution provided students with valuable networking opportunities, potentially benefiting their future careers.

Conclusion:

The Student Exchange Program in Financial Management between Keshav Memorial Institute of Commerce and Sciences (KMICS) and Jagruthi Degree College, B. Santhosh reddy- Department of mathematics , Madhusudan - department of commerce was a significant success. It provided students with an unparalleled opportunity to gain diverse academic and cultural experiences, enhancing their understanding of financial management practices. We look forward to continuing and expanding such exchange programs to further enrich our students' educational journeys.


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Following is the brief report on the activity titled 'Advanced Robotics Training Program' based on the MOU signed between Keshav Memorial Institute of Commerce and Sciences (KMICS) and MentorMe Career Intelligence and Training Pvt. Ltd. Represented by Sirisha Kode, Chief Operations Officer on March 15, 2022, during the AY 2022-2023 for the purpose of 'On the Job Training'.

Report on Advanced Robotics Training Program

Introduction:

In accordance with the Memorandum of Understanding (MOU) signed between KMIC and MentorMe Career Intelligence and Training Pvt. Ltd. Represented by Sirisha Kode, Chief Operations Officer, an advanced training program was conducted for our students to enhance their practical skills in robotics. This initiative aimed to bridge the gap between theoretical knowledge and real-world applications, providing our students with valuable hands-on experience.

Objective:

The primary objective of this training program was to provide on-the-job training to students, equipping them with the necessary skills and knowledge in the field of robotics. This initiative also aimed to foster a collaborative learning environment where students could interact with industry professionals and gain insights into current industry practices.

Activities Conducted:

- 1. Orientation Session:** An initial orientation session was held to introduce students to the objectives and structure of the training program. Representatives from MentorMe Career Intelligence and Training Pvt. Ltd. Represented by Sirisha Kode, Chief Operations Officer provided an overview of their company and the relevance of robotics in today's technology-driven world.
- 2. Hands-on Workshops:** The program included a series of hands-on workshops where students worked on various robotics projects. These workshops covered topics such as robotics design, programming, sensor integration, and automation.
- 3. Industry Visits:** Students were given the opportunity to visit the manufacturing units and research labs of MentorMe Career Intelligence and Training Pvt. Ltd. Represented by Sirisha Kode, Chief Operations Officer These visits allowed students to observe the practical applications of robotics technology and understand the workflow in an industrial setting.

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4. **Mentorship Sessions:** Experienced engineers and technologists from MentorMe Career Intelligence and Training Pvt. Ltd. Represented by Sirisha Kode, Chief Operations Officer mentored the students throughout the program. These sessions provided personalized guidance and helped students overcome technical challenges they encountered during the workshops.
5. **Project Development:** As a culmination of the training, students were required to develop a project utilizing the skills they had acquired. These projects were showcased in a final presentation, demonstrating the students' ability to apply their knowledge practically.

Outcomes:

- **Skill Enhancement:** The training program significantly enhanced the technical skills of the participating students, particularly in the areas of robotics and automation.
- **Industry Exposure:** Students gained valuable insights into the workings of the robotics industry and current technological trends.
- **Practical Experience:** The hands-on nature of the program ensured that students could apply theoretical knowledge in real-world scenarios, thereby solidifying their understanding.
- **Professional Networking:** Interaction with industry professionals provided students with networking opportunities, potentially benefiting their future careers.

Conclusion:

The Advanced Robotics Training Program, facilitated by the collaboration between Keshav Memorial Institute of Commerce and Sciences (KMICS) and MentorMe Career Intelligence and Training Pvt. Ltd. Represented by Sirisha Kode, Chief Operations Officer, was a resounding success. It provided our students with an invaluable opportunity to gain practical experience and industry insights, thereby enhancing their educational journey. We look forward to continuing such collaborative initiatives to enrich our students' learning experiences further.


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Following is the brief report on the activity titled 'Collaboration for Faculty Development Programs' based on the MOU signed between Keshav Memorial Institute of Commerce and Sciences (KMICS) and Trie Solutions Pvt.Ltd Represented by Mr. P. Srinivas Rao Director on 21-11-2022 during the AY 2022-23 for the purpose of 'Faculty Development'.

Report on Collaborative Faculty Development Program

Introduction: In line with the Memorandum of Understanding (MOU) between Keshav Memorial Institute of Commerce and Sciences (KMICS) and Trie Solutions Pvt.Ltd Represented by Mr. P. Srinivas Rao Director, a faculty development program was conducted to enhance the teaching methodologies and industry-relevant skills of the faculty members. This initiative aimed to bridge the gap between academic knowledge and practical industry applications, thereby enriching the educational experience provided by KMICS.

Objective: The primary objective of the faculty development program was to provide faculty members with advanced knowledge and skills pertinent to industry practices. This initiative sought to enhance teaching methodologies, integrate industry insights into the curriculum, and promote continuous professional development among faculty members.

Activities Conducted:

1. **Orientation Session:** An initial orientation session was held to brief the faculty members about the objectives and structure of the development program. Representatives from both KMICS and Trie Solutions Pvt.Ltd Represented by Mr. P. Srinivas Rao Director provided an overview of the program and its significance.
2. **Industry Workshops:** Several workshops were conducted by industry experts focusing on the latest industry trends, technologies, and practices. Topics covered included data analytics, financial modelling, digital marketing, and operational efficiency.
3. **Interactive Sessions:** Faculty members participated in interactive sessions with industry professionals, where they discussed real-world applications of theoretical concepts and explored opportunities for integrating practical insights into their teaching methodologies.
4. **Project-Based Learning:** Faculty members were engaged in project-based learning activities, where they collaborated with industry experts to develop case studies and project assignments for students. These projects aimed to provide students with hands-on experience in solving industry-relevant problems.

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5. **Field Visits:** Organized visits to industry sites allowed faculty members to observe industry operations firsthand and understand the practical challenges faced by professionals. These visits facilitated a deeper understanding of industry expectations and standards.

Outcomes:

- **Enhanced Teaching Methodologies:** Faculty members reported improved teaching methods and greater ability to integrate practical industry insights into the curriculum.
- **Industry Collaboration:** The program fostered stronger ties between KMICS and Trie Solutions Pvt.Ltd Represented by Mr. P. Srinivas Rao Director, paving the way for future collaborations in research, internships, and student projects.
- **Professional Development:** Faculty members gained valuable industry knowledge and skills, contributing to their professional growth and enhancing their ability to mentor students effectively.
- **Curriculum Enrichment:** The insights gained from the program led to the enrichment of the curriculum, making it more relevant to current industry needs and practices.

Conclusion: The Collaborative Faculty Development Program between Keshav Memorial Institute of Commerce and Sciences (KMICS) and Trie Solutions Pvt.Ltd Represented by Mr. P. Srinivas Rao Director was a significant success. It provided faculty members with invaluable industry knowledge and skills, fostering a closer alignment between academic teachings and industry practices. We look forward to continuing and expanding such collaborative initiatives to further enhance the educational quality and professional development at KMICS.


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Following is the brief report on the activity titled 'Student Exchange Program in Business Analytics' based on the MOU signed between Keshav Memorial Institute of Commerce and Sciences (KMICS) and Andhra Mahila Sabha Arts & Science College for women Represented by Dr. P. Rajyalakshmi, on 04-02-2023 during the AY 2022-23 for the purpose of 'Student Exchange'.

Report on Student Exchange Program in Business Analytics

Introduction: In alignment with the Memorandum of Understanding (MOU) between Keshav Memorial Institute of Commerce and Sciences (KMICS) and Andhra Mahila Sabha Arts & Science College for women Represented by Dr. P. Rajyalakshmi, a student exchange program focusing on Business Analytics was conducted. This program aimed to provide students with comprehensive knowledge and practical experience in business analytics, enhancing their analytical skills and understanding of data-driven decision-making processes.

Objective: The primary objective of the student exchange program was to facilitate the exchange of students between KMICS and Andhra Mahila Sabha Arts & Science College for women Represented by Dr. P. Rajyalakshmi, offering them diverse learning experiences in business analytics. This initiative sought to broaden students' academic perspectives, improve their analytical abilities, and provide practical exposure to business analytics tools and techniques.

Activities Conducted:

1. **Orientation Session:** An initial orientation session was held to introduce the participating students to the objectives, structure, and expectations of the exchange program. Representatives from both institutions provided an overview of the program and its significance.
2. **Academic Integration:** Exchange students attended regular classes at the host institution, participating in various academic activities related to business analytics. They were integrated into the academic schedule, attending lectures, seminars, and workshops on topics such as data mining, predictive analytics, and business intelligence.
3. **Industry Visits:** Students were given the opportunity to visit companies and organizations specializing in business analytics. These visits allowed students to observe the practical applications of analytical tools and techniques and understand the role of business analytics in decision-making processes.
4. **Collaborative Projects:** Students from both institutions worked together on collaborative projects in business analytics. These projects involved analyzing real-world datasets,

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developing predictive models, and presenting their findings. The collaborative nature of the projects encouraged teamwork and the exchange of ideas.

5. **Cultural Immersion:** The program included cultural immersion activities where students experienced the local culture, traditions, and lifestyle of the host institution. Activities such as cultural tours, traditional music and dance performances, and local cuisine tasting were organized.

Outcomes:

- **Enhanced Analytical Skills:** Students developed advanced analytical skills and gained practical knowledge in business analytics, making them better equipped for future careers in this field.
- **Broadened Perspectives:** The exchange program provided students with diverse academic and cultural experiences, broadening their perspectives and enhancing their understanding of global business practices.
- **Practical Exposure:** Industry visits and collaborative projects offered students practical exposure to the use of business analytics in real-world scenarios, bridging the gap between theory and practice.
- **Networking Opportunities:** Interaction with peers, faculty members, and industry professionals from the host institution provided students with valuable networking opportunities, potentially benefiting their future academic and professional endeavors.

Conclusion: The Student Exchange Program in Business Analytics between Keshav Memorial Institute of Commerce and Sciences (KMICS) and Andhra Mahila Sabha Arts & Science College for women Represented by Dr. P. Rajyalakshmi, was a significant success. It provided students with an unparalleled opportunity to gain diverse academic and cultural experiences, enhancing their understanding of business analytics practices. We look forward to continuing and expanding such exchange programs to further enrich our students' educational journeys.


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